



# BHAVAN'S

## CENTRE FOR COMMUNICATION AND MANAGEMENT

### BHUBANESWAR

Approved by AICTE, Govt. of India

A Leading  
Business School in India

**2026-28**





## ABOUT BHARATIYA VIDYA BHAVAN

- ✓ Established in 1938 at Mumbai by Dr K M Munshi, as a philanthropic initiative to promote Education, Art & Culture.
- ✓ It had blessings of Mahatma Gandhi & other national leaders e.g., Dr. Rajendra Prasad, Pandit Jawaharlal Nehru, S. Radhakrishnan, Sardar Ballavbhai Patel, Ghaffar Khan and Maulana Azad etc.
- ✓ Recognized as an Educational Institution of National Eminence and conferred with "Gandhi Peace Award".
- ✓ Bharatiya Vidya Bhavan, Bhubaneswar Kendra established in 1978.

## PRESENT STATUS

- ✓ 119 Centres in India & 5 Centres Abroad.
- ✓ 367 Institutions (KG to PG less Medical Education).
- ✓ 9 Business Schools including SPJIMR, Mumbai; MPBIM, Bengaluru; BULMIM, Delhi; BCCM, Bhubaneswar.
- ✓ More than 3 lakh students.



# BCCM BHUBANESWAR

- ✓ Bhavan's Centre for Communication & Management (BCCM), the Business School of Bhubaneswar Kendra, started in 2006.
- ✓ Ranked as the 3rd Best Business School in Odisha (GHRDC 2025 Ranking).
- ✓ Ranked 13 in the category of prestigious B-Schools in India(GHRDC 2025 Ranking).
- ✓ Ranked as the 3rd Best Business School in Odisha (CSR 2025 Ranking).
- ✓ Ranked 10 in top B-schools of Eminence in India(CSR 2025 Ranking).
- ✓ An ISO 9001-2015 certified institution.

*Let noble thoughts come to us from every side*



## OUR STRENGTHS

- ✓ Located in heart of the City, behind RBI/ Keshari Talkies, 3 Kms from Airport & 1 KM from Railway Station.
- ✓ Well furnished campus infrastructure with in-house separate hostel for Boys and Girls having double/ single occupancy.
- ✓ Adequate recreational avenues: TV Hall, Yoga Centre, Indoor & Outdoor Sports facilities.
- ✓ Uninterrupted Power supply with DG & Rooftop Solar Backup.
- ✓ AC Classrooms & Multipurpose Auditoriums with latest Audio/ Video gadgets.
- ✓ State-of-the-Art Computer Centre with over 100 PCs.
- ✓ 24 Hours High Speed Wi-Fi Network in the Campus.
- ✓ Well Stocked Library with DELNET & Book Bank facilities for students.
- ✓ Management of the Institute by very distinguished Senior Defence Officers and Educationists of repute.
- ✓ Eminent Academicians with IIM, XLRI, XIMB, IIT & NIT background as Faculty.
- ✓ Senior Industry Experts as Adjunct and Visiting Faculty.



# ABOUT PGDM PROGRAM

- ✓ Post Graduate Diploma in Management (PGDM).
- ✓ Two years full-time, approved by AICTE, under Ministry of Education, Govt of India & recognised by Govt of Odisha.
- ✓ PGDM of BCCM recognised as equivalent to MBA.
- ✓ Eligibility: Any graduate with minimum 50% (For SC/ST-45%) marks in aggregate with valid CAT/XAT/MAT/ATMA/CMAT/OJEE/GMAT.
- ✓ The Institute has autonomy to design the program as per the requirement of the industry in line with the model Curriculum of AICTE.
- ✓ The Course spreads over six trimesters, the last one being devoted to three projects: Business, Industry & Societal.
- ✓ Two months Certified Summer Internship Project(SIP) & one month Shop Floor Training in Corporates & Industries.
- ✓ Dual Specialization with Marketing, Finance, HR, IT, Logistics & Supply Chain Management and Healthcare & Hospital Management.
- ✓ Foundation Course of four weeks prior to the commencement of first trimester.
- ✓ In line with NEP-2020, offering Emerging Technologies such as AI, ML, AR & VR to make young minds future ready.
- ✓ Offering Courses on Mental Well-Being, Mindfulness & Indian Knowledge System to make students emotionally balanced.
- ✓ Additional Certifications under the NSDC Skill Development Program



# ABOUT PGDM PROGRAM

- ✓ Teaching Method: Lectures, Case Discussions, Presentations, Assignments & Interactive Sessions.
- ✓ The Institute follows NON-NEGOTIABLE Academic Calendar, Continuous Evaluation System & Assessment Criteria as per the AICTE guidelines.
- ✓ Corporate relevant Curriculum, Technology blended teaching-learning & use of Cardinal Apps for web based solutions.
- ✓ Includes Business Analytics & Hands on Training in Advanced Excel.
- ✓ Focused grooming on Employability, Soft Skills & Personality Development throughout the Program.
- ✓ Student exchange programs with leading B-Schools.
- ✓ Exposure to Start Ups & Focus on Entrepreneurship.
- ✓ Leadership development through Movies, Music, Sports( Cricket & Badminton), Yoga, Self Defence & regular Saturday seminars.
- ✓ Weekly Mentor( Faculty)- Mentee( Students) Interaction.
- ✓ Merit cum Means Scholarship to deserving students.
- ✓ Institute provides assistance for Bank Loan & Govt Scholarship for eligible candidates.
- ✓ Convocations generally presided by President of India/ Governor of Odisha & eminent personalities.
- ✓ **Assured Placement Assistance.**

# OUR RECRUITERS



BSW



Arvind

ICICI Bank



Hindustan Unilever Limited



BajajCapital



AXIS BANK

KIMS HOSPITALS™



DCB BANK



BYJU'S  
The Learning App

pantaloons  
FRESH FASHION

IndusInd Bank



Apollo  
HOSPITALS  
TOUCHING LIVES

asianpaints



airtel

Infosys®



**Kickstart Your  
Career with **PGDM**  
from one of the  
Top B-Schools**

## **Contact us:**

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